



# **DELFO**ALMAGRO

## **DESIGNER**

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With my extensive experience in various design fields and product development, I am confident I can make valuable contributions to your design team. My diverse set of skills, which combines innovative art and design principles, coupled with my deep knowledge of design trends and aesthetics, will enable me to play a pivotal role in executing your marketing strategy.

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# DELFO ALMAGRO

DESIGNER

## ABOUT ME

I was born and raised in Cuba, have been living in SF since 2000, and have been passionate about making creative and unique things since childhood—enthusiastic surfer, apprentice sailor, and challenge seeker who is never afraid of what's yet to come.

## EDUCATION

### Bachelor Degree in Communication Art.

Higher Institute of Industrial and Communication Design.  
Technical Institute of Industrial and Communication Design  
Havana Cuba 1996/2000

## AWARD

Honored in 1999 as an innovative prêt-a-porter (ready-to-wear) fashion designer.

## SKILLS

Macintosh platform, Adobe Creative Suite design software, Google Web Designer, Figma, Adobe XD, Proficient in HTML/CSS, Office Suite, Quark, Shape3DX, and multiple production software,

**23+ years of experience**

Additional Skills:

Tailoring and dressmaking;  
Surf and SUP shaper.

Proficient in composite technology

## CONTACT

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## EXPERIENCE

### Art Director/Graphic Designer

James Ross Advertising - Pompano Beach FL - 2018/Present

Work with diverse clients and industries, including boat manufacturers, startups, apparel, and pharmaceuticals. Drawing on my experience, I specialize in developing brands, web designs, and UX/UI that captivate and engage customers. Additionally, I craft effective online marketing materials, such as eBlasts and web ads, and more traditional print media, like catalogs, brochures, and POP displays.

### Designer/Owner/Founder

Indigo SUP LLC - Miami, FL - 2011/2018

I founded Indigo-SUP in 2011; combining many of my skills, I immersed myself in designing and manufacturing custom-made stand-up paddleboards and creating a unique experience for our clients. In addition to designing and manufacturing the boards, I was responsible for all creative marketing material, including branding, ad campaigns, web design, social media, apparel, and more.

### Sr. Graphic Designer/Art Director

The Weinbach Group - Miami FL - 2005/2012

Responsible for designing advertising and collateral materials for multiple clients, both in print and digital. Creative collaboration in developing corporate branding, brochures, mailers, and web for clients like Sylvester Comprehensive Cancer Center, UHealth, Jackson Health, The Renfrew Center Foundation, Physicians Dialysis, Health First, Florida Memorial University, and many more.

### Jr. Graphic Designer/Production Manager

Brenalt Design Agency - Miami, FL - 2004/2005

Coordinate, print, and mock-up final presentation packages to customers. Responsible for large-format printing projects, including posters, banners, and signs. Creative collaboration in developing ad campaigns and print media design projects, including designing logos, brochures, and mailers for various clients, including Microsoft, Dr. Brandt, and more.

### Graphic Designer

Signs by Design of Miami - Miami, FL - 2002/2004

Design of corporate exterior and interior signs. Responsible for scheduling and handling large format and branding, labels, posters, outdoor transit, banners, and collateral print media for the Real Estate and Construction Development industry.

### Graphic Designer

Graphtec Signs - Miami FL - 2001/2002

Design and production of exterior and interior signs. Responsible for producing large format printing and brand design, posters, banners, and collateral print media for various clients from the Retail to the Real estate industry.

### Fashion Designer

Abraxa - Habana Cuba - 1999/2000

I was in charge of the new creative design of fashion trends on ready-to-wear apparel lines and responsible for prototype production.

### Graphic Designer

Agjar Publicitaria - Habana Cuba - 1996/1999

Responsible for the design and production of promotional material. Designed and installed trade show displays for the tourism and transportation industry.